

Lean Startup

Maksim Berjoza

Web Standarts Days

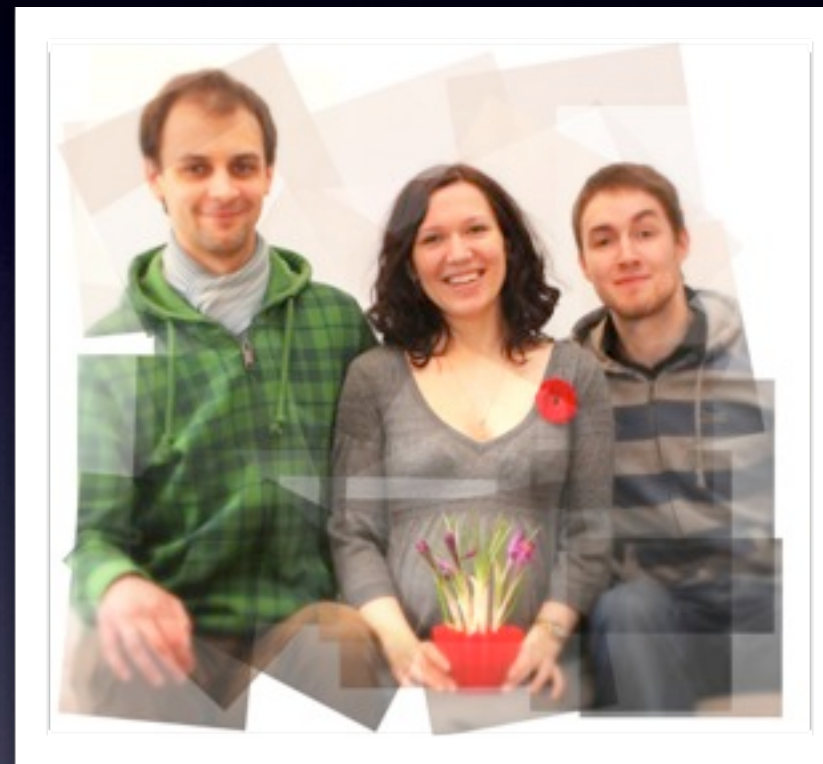
2010

?



SocialApps.lv

- 1,5 гoдa
- 10 apps
- > 1m mau
- 2 чeлoвeкa



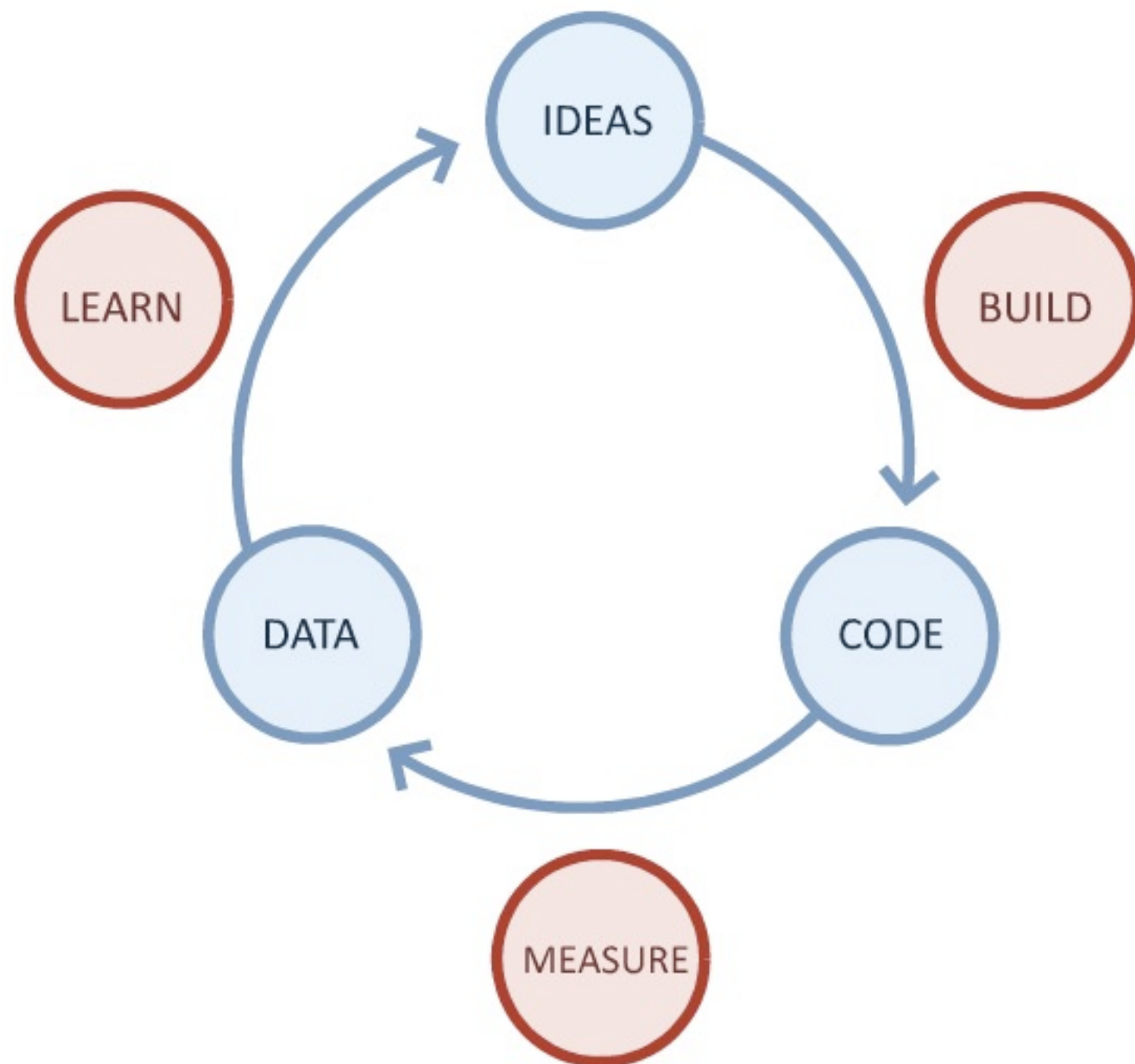
true vision

Lean [li:n]

рациональный, бережливый, тощий, постный

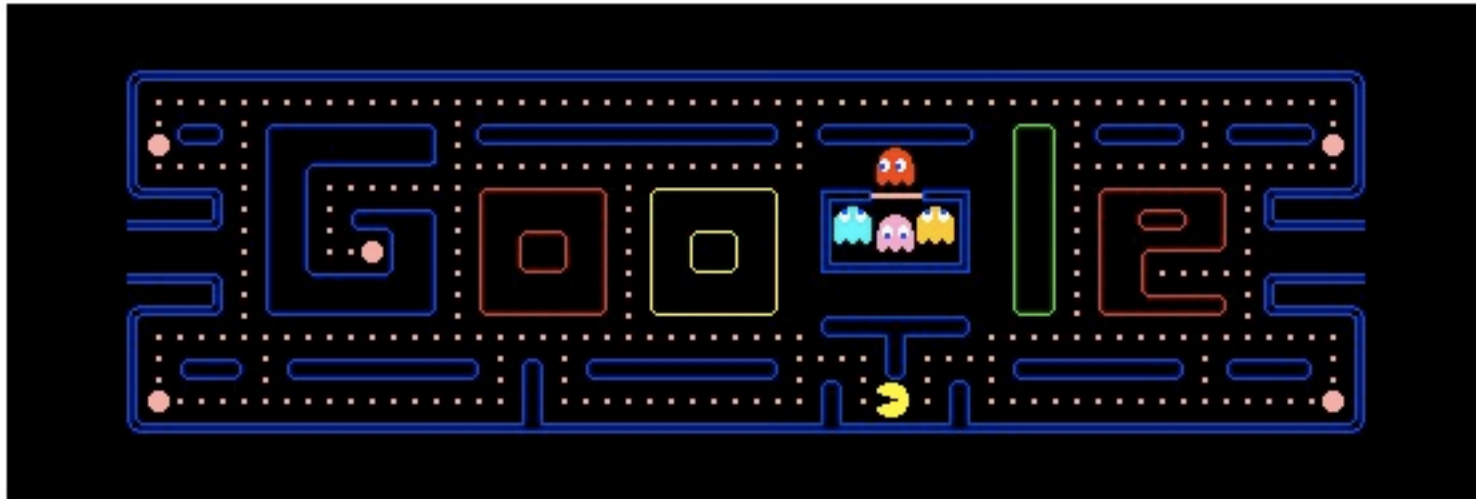
Eric Ries





html5
css, xml, xsl, sql,
html, php, soap, dom,
json, javascript, doctype
doctype, http,
png

users don't care



Google Search

Insert Coin

less is more

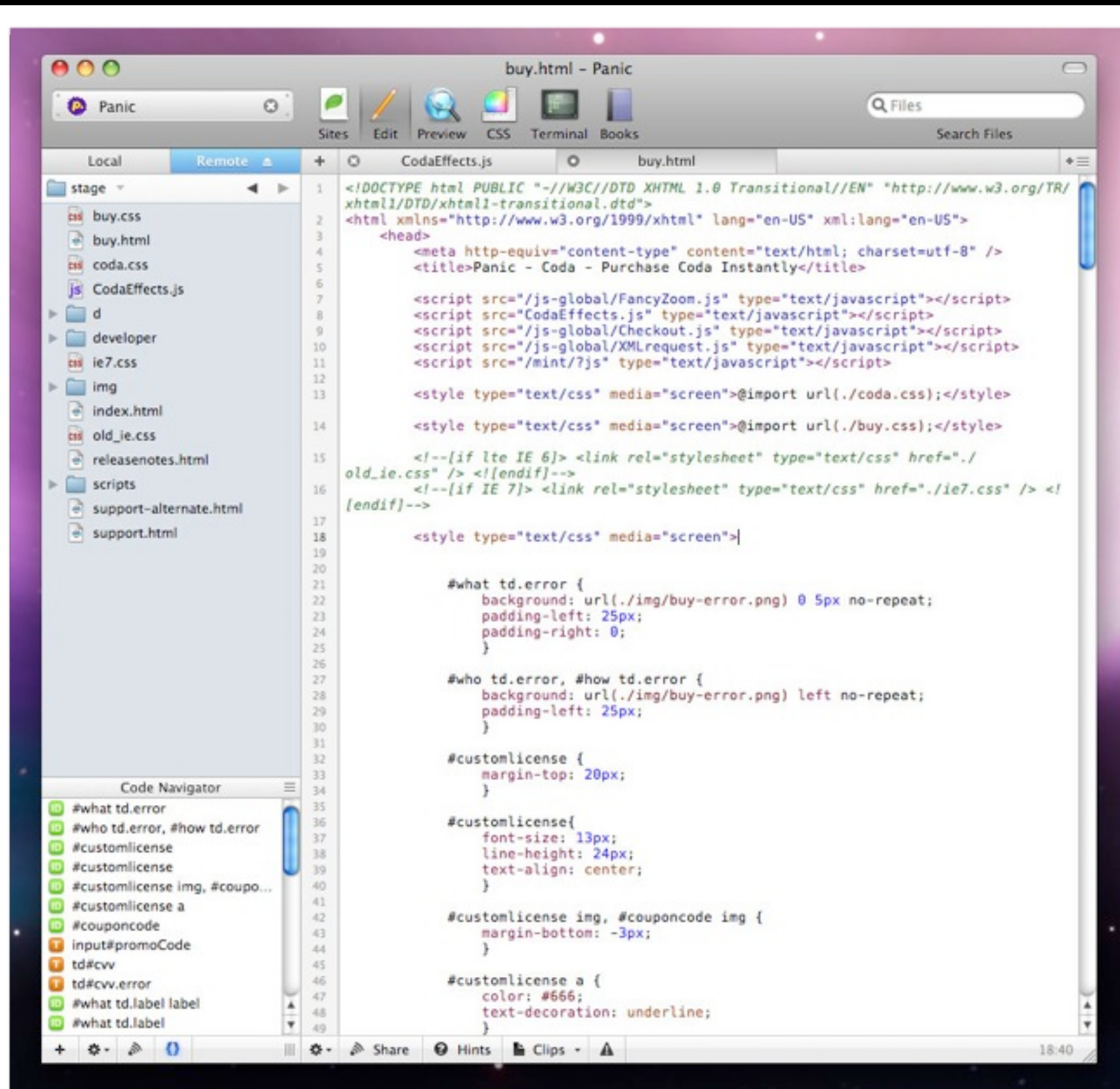
Мотивация?

lamp

(nginx + mysql + memcache)

frameworks





svn

(beanstalkapp.com)

The screenshot displays the Beanstalk app interface. At the top, there's a navigation bar with 'Help', 'Dashboard', and 'Repositories' tabs. The 'Dashboard' tab is active. On the right, a user profile for 'Chris Nagels' is shown with links for 'My Profile' and 'Logout'. Below the navigation bar, a search bar is present with the placeholder text 'Rev # or keyword'. The main content area is titled 'Latest activity on your repositories'. It features a list of recent commits, each with a repository icon, a commit message, and the author's name and time. The commits are grouped by date, with 'Today' and 'January 30, 2010' being visible. On the right side, there's a section titled 'Active repositories' which lists several repositories: 'Beanstalk', 'Beanstalk API Plugin', 'Newsberry', 'Postmark', 'Project Alpha', 'Support Center', and 'Wildbit'. Each repository entry shows the last commit time. At the bottom of this section, there's a button labeled 'Create a repository...'. The interface is clean and modern, with a light green and white color scheme.

Help · Dashboard

Chris Nagels · My Profile · Logout

Wildbit · Dashboard · Repositories 7

Rev # or keyword

Latest activity on your repositories

Today

- Support Center** 766: Green arrow on Dashboard fixed. 5
by Eugene Fedorenko (eugene) less than a minute ago
- Beanstalk** e732fdb9: Synced latest design changes and removed all deprecated images.
pushed to master by Ilya Sabarin (ilya) ~11 minutes ago
- Newsberry** 1020: Added new visual editor designs.
by Gilbert Gutmann (gilbert) ~27 minutes ago
- Postmark** 263: Updated copy in minor areas. After speaking with Chris, there should be another revision. 3
by Natalie Nagels (natalie) ~1 hour ago

January 30, 2010

No activity on this day.

January 29, 2010

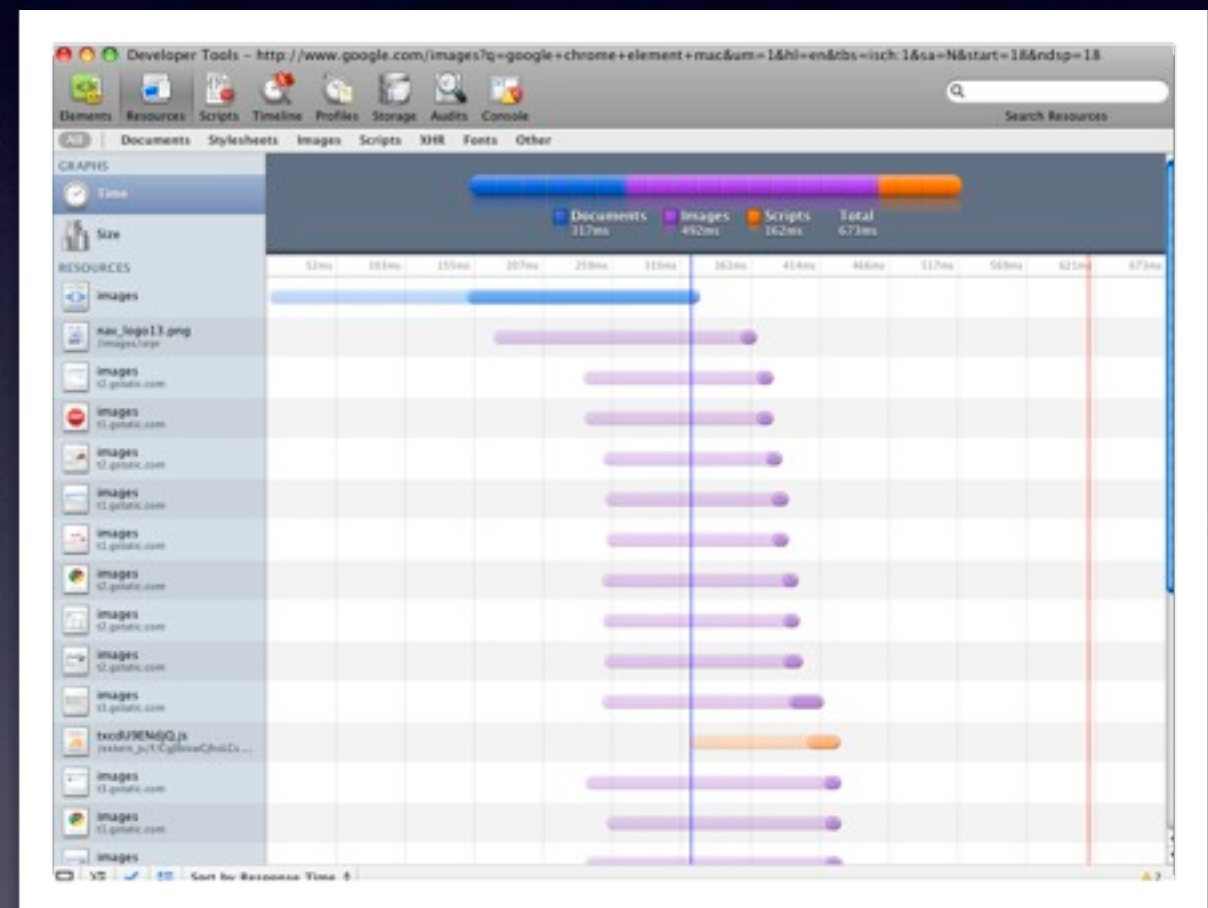
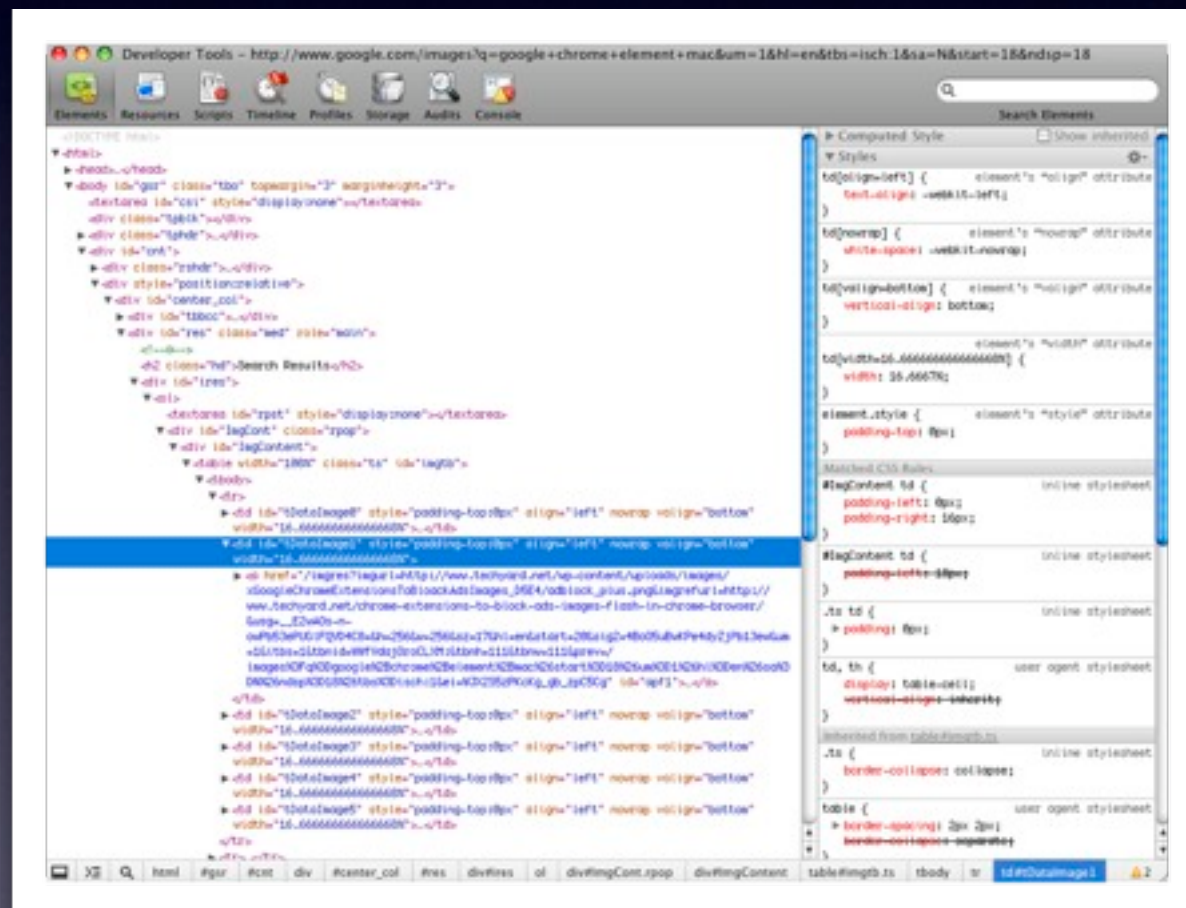
- Postmark** c8697647: Fixed email import, it was not working before.

Active repositories

- Beanstalk**
Last commit 4 hours ago
- Beanstalk API Plugin**
Last commit 1 week ago
- Newsberry**
Last commit 1 day ago
- Postmark**
Last commit 10 minutes ago
- Project Alpha**
This repository is currently being imported.
- Support Center**
Last commit 2 weeks ago
- Wildbit**
Last commit 3 hours ago

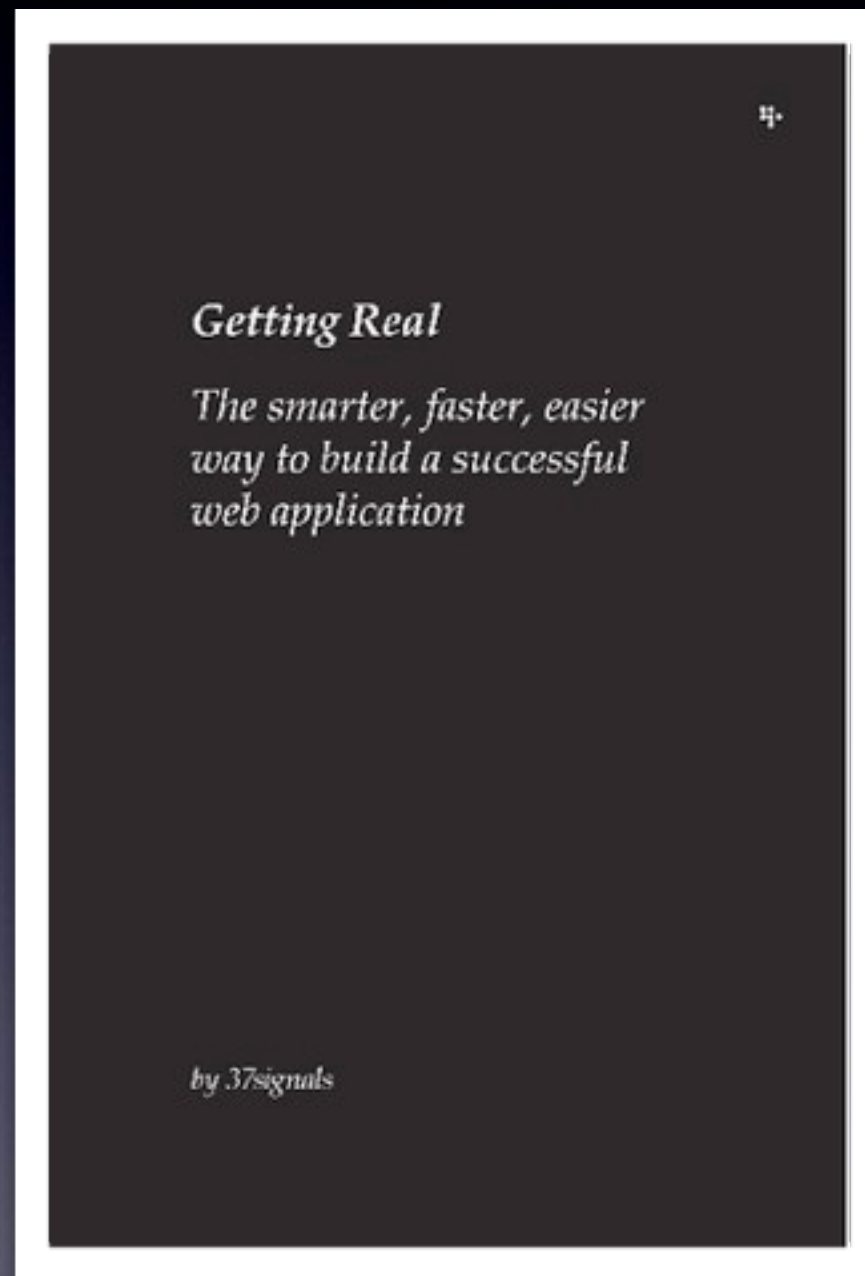
Create a repository...

Chrome



<http://closure-compiler.appspot.com/>

библия



Спасибо

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